

OpenAI **Unwrapped Series**

12 days of Open AI announcements



Background: Understanding OpenAI's Transformative Journey

The OpenAI Compilation Report offers an in-depth exploration of the 12 groundbreaking announcements made during OpenAI's "12 Days of Announcements" campaign. This report consolidates key innovations, strategic advancements, and the broader implications of OpenAI's initiatives.

Purpose of the report

01

Provide actionable insights into OpenAI's latest advancements in AI technology.

02

Analyze the potential impact on industries, developers, and users worldwide.

03

Highlight OpenAI's competitive positioning in the rapidly evolving AI landscape.

Target Audience



Executives seeking strategic insights into AI trends.

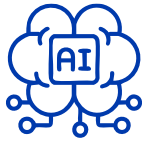


Developers and innovators leveraging OpenAI's tools



Researchers exploring advancements in AGI and AI integration.

Announcement Category



Model Advancement

o1 Model

Groundbreaking capabilities in reasoning and cost-efficiency.

o3 and o3-mini-Models

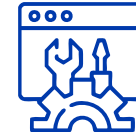
Advanced benchmarks in AGI, coding, and scientific reasoning.



Domain Customization

Reinforcement Fine-Tuning (RFT)

Enables AI to reason like experts in fields like law, healthcare, and finance, using custom graders to ensure precision and adaptability.



Developer Tools

API Enhancements

Real-time APIs, function-calling, vision inputs, and significant cost reductions.

ChatGPT Projects

A centralized AI workspace for organized collaboration and innovation.

Announcement Category



Creative Augmentation

Sora Turbo

Intuitive text-to-video AI for cinematic video creation.

Canvas x ChatGPT

A collaborative workspace for brainstorming, coding, and real-time edits.



Accessibility & Reach

1-800-CHATGPT

Intuitive text-to-video AI for cinematic video creation.

Voice and Vision

Real-time video interpretation and voice capabilities.

Search and Navigation

Conversational search w/ integrated maps & navigation



Productivity Improvements

Mac Integration

Embedding ChatGPT into Mac apps like Notes and Xcode for seamless productivity.

Apple Partnership

Enhancing Siri, writing tools, and visual intelligence across Apple's ecosystem.

Table of Content

01

Strategic Analysis

A deep dive into OpenAI's advancements and their implications for the AI industry.

02

Day 1-12 Announcement

A summary of OpenAI's 12 transformative announcements, showcasing innovation in AI

03

Conclusion

Exploring the future outlook of the AI market shaped by OpenAI's breakthroughs.

OpenAI's o1 Model: The Brainpower Boost AI Needed

Smarter, Faster, More Capable

User

What is the pH of a 0.10 M solution of NH_4F ?
The K_a of NH_4^+ is 5.6×10^{-10} and the K_a of HF is 6.8×10^{-4} .

Thought for 4 seconds

To determine the pH of a 0.10 M solution of ammonium fluoride (NH_4F), we'll need to consider the acid-base properties of its constituent ions when dissolved in water.

Step 1: Dissociation of NH_4F

$$\text{NH}_4\text{F} \rightarrow \text{NH}_4^+ + \text{F}^-$$

A next-gen AI system enhancing reasoning, understanding, and text generation for diverse applications.

Revolutionary Features

Multi-Step Reasoning:
Plans, verifies, and solves complex problems like a researcher.

Efficiency Gains:
2x faster processing, 50% lower costs.

Task Versatility: Handles everything from data synthesis to predictive analysis

Three Key Pillars

Real-World Impact



Healthcare:
Diagnoses rare conditions and predicts outcomes.



Education:
Simplifies complex topics for easy understanding.



Programming:
Debugs and optimizes code like a senior developer.

Test-Time Computing



Simulates deliberate thought during inference.



Analyses intricate datasets in seconds.



Delivers deeper and more precise results than earlier models.

O1 Models

Where Generative AI Meets Real-World Impact

Competitive Edge

O1 excels in specialized reasoning tasks requiring technical precision.

Alibaba QwQ-32B:
Open-source with 32.5B parameters but less polished reasoning.

Claude Sonnet 3.5:
Faster and cheaper, but better suited for general use cases.

Pricing: Advanced reasoning and high-performance computing—O1 Pro available via ChatGPT Pro for \$200/month.

OpenAI's Reinforcement Fine-Tuning: AI as Experts

AI That Reasons, Not Just Replicates


Graders


Rewards


Logical Reasoning

OpenAI's method to customize AI behavior, enhancing reasoning and domain-specific performance.


What is RFT?


 Focuses on reasoning, not pattern mimicry.


 Fine-tunes AI into domain-specific experts.

 Public launch: Q1 2025.


Why It Matters


 Logical training with **grader-driven rewards**.


 High accuracy with minimal training data.

 Customizable for industries like healthcare and finance.

Real-World Impact

 Diagnoses rare diseases with precision.

 Drafts contracts like a legal pro.

 Forecasts risks with expert-level insight.

Competitive Edge

Unique Approach:

Grader-driven reasoning ensures transparency and expert-level precision.

Tailored Expertise:

Focuses on domain-specific applications, ideal for industries like healthcare and finance

Competitors



AlphaCode:

Excels in logic-heavy tasks with reinforcement learning.

 Claude

Claude:

Refines task-specific reasoning with feedback loops.

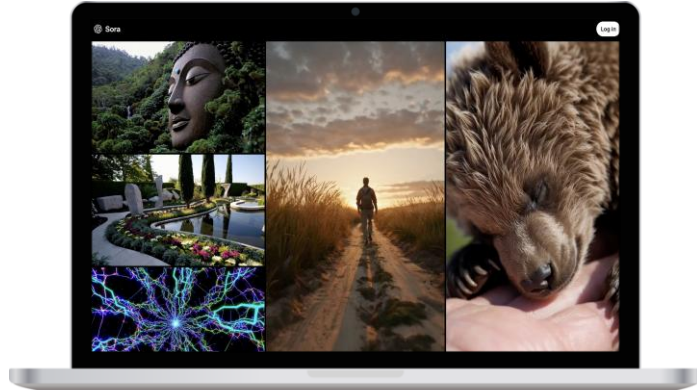


Code Llama:

Uses PPO for programming problem-solving.

Fine-tuned AI reached 31% accuracy vs. 25% with GPT-4.

Upgraded Sora: Advanced Text-to-Video Now for Everyone



Transforms **text or image prompts** into **cinematic videos** in seconds with **1080p** quality

Key Features



Explore Page

A community for sharing inspiration



Editing Tools

Recut, trim, blend, and remix videos



Storyboarding

Plan each frame for precise narratives

Technical Core



Visual Patches for Scalability

Breaks videos into smaller components



Diffusion Transformer

Refines blurry inputs into high-quality outputs



Variable Resolutions & Ratios

Maintains natural composition without cropping

How to choose your AI Tool

\$20

ChatGPT Pro

50 generations/month

\$200

ChatGPT Plus

500 fast generations/month

1 Understand the capabilities

2 Align with business needs

3 Choose Wisely

Canvas x ChatGPT: Simplicity with AI Workflows



Canvas x ChatGPT

Canvas integrates brainstorming, coding, and collaboration into a single platform, enabling seamless real-time interaction and boosting productivity.

Innovative, real-time collaborative workspace for enhanced productivity

A dual-pane interface offering seamless AI integration, editing, and real-time creation with grammar checks and word refinement.

In-browser Python execution with advanced data analysis tools

Powered by advanced technology, enabling Python execution in-browser with built-in libraries and seamless debugging capabilities.

Custom GPT integration for tailored AI workflows and projects

Embeds specialized AI models for dynamic analytics and application development.

5 Ways Canvas Boosts Productivity

1. Product managers refine and iterate on roadmaps collaboratively in real-time.
2. Data analysts perform exploratory analysis and visualize trends instantly.
3. HR teams draft and update policies with seamless grammar and style refinement.
4. Sales teams analyze customer data to identify trends and optimize strategies.
5. Developers troubleshoot, experiment, and optimize code directly in the workspace.

Apple Intelligence: Now Powered by ChatGPT



ChatGPT is now embedded into your **Apple devices** to **simplify the user experience**

Key Features



Smarter Siri

Powered by ChatGPT, Siri now helps complete complicated tasks



Writing Tools

Refine, summarize, or create documents effortlessly



Visual Intelligence

Use iPhone camera to recognize object and provide insights

The Competitive Landscape of AI

As Apple leads with ChatGPT integration, other **tech giants** are also integrating **AI** into their **users' daily lives**:



Galaxy AI simplifies tasks with **Live Translate** and **Chat Assist** integration to devices



Gemini enhances productivity in Workspace with **smarter email drafts** and **data analysis**

ChatGPT Live: Real-Time Voice & Vision Unleashed



Voice and Vision

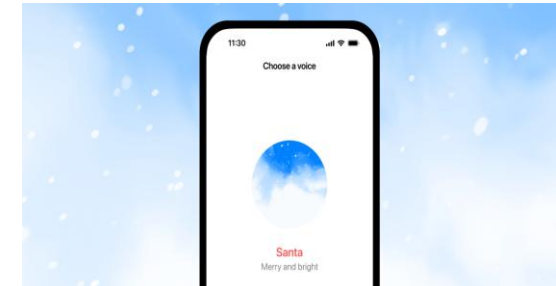
Voice and Vision update **integrates** real-time video insights, voice interaction, and screen sharing into a **unified platform**, transforming collaboration, problem-solving, and daily productivity

Key Features



Live Video Insights

Instantly identify objects, locations, or surroundings through real-time video analysis for seamless problem-solving.



Santa Voice Mode

A festive, interactive voice experience for storytelling and personalized greetings, available to all users.

Use-Cases



Interactive problem-solving with screen-sharing.



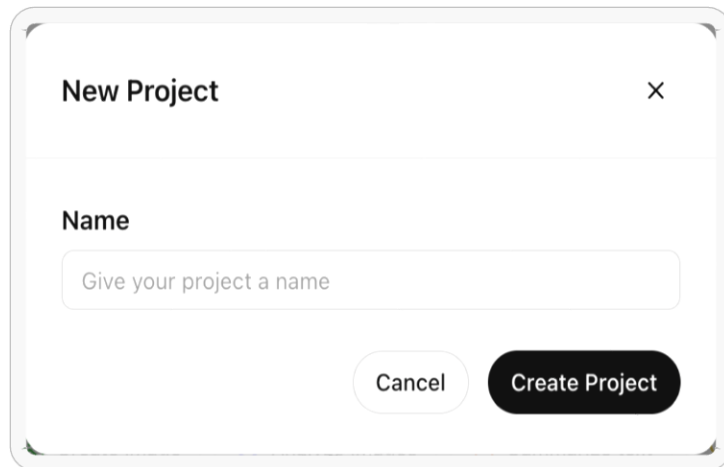
Real-time AI for technical brainstorming.



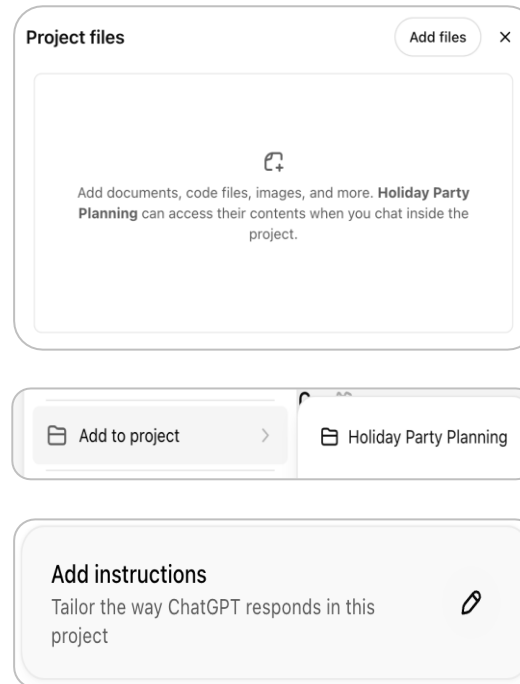
Pantry-based recipes and object identification.

ChatGPT Projects: Your AI Workspace Awaits

Everything you need, all in one place—organized, personalized, and ready to boost your creativity.



A dialog box titled "New Project" with a close button (X) in the top right corner. It contains a "Name" label and a text input field with the placeholder text "Give your project a name". At the bottom, there are two buttons: "Cancel" and "Create Project".



Why It Matters?

Smarter Organization:



Ideal for tracking team updates, research, and projects.



Keeps all tasks centralized and accessible.

Productivity Boost:



Simplifies workflows by allowing users to focus on creating rather than searching.



Everything is just a click away.

Personalized Workspace:



Custom colors and labels make projects uniquely yours, blending creativity with efficiency

Features

Title and Customize:

Personalize projects with catchy names and colors for an organized and fun workspace.

Consolidate Content:

Gather chats, files, and instructions in one place to declutter your workflow.

Attach Files:

Drop in relevant documents for AI to reference, keeping everything on the same page.

Save Conversations:

Retain your best ideas and discussions for easy revisiting.

ChatGPT Search and Beyond: A New Search Experience

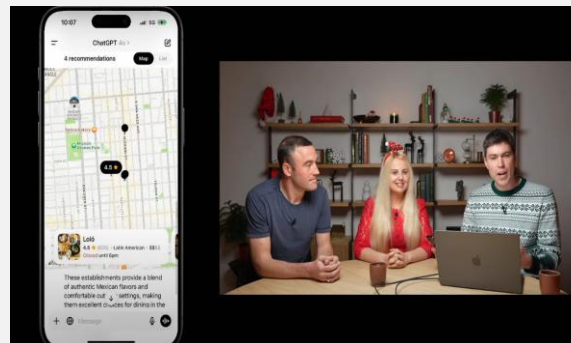


OpenAI's "**Search and Beyond**" update transforms ChatGPT with advanced features for precise, efficient search. This strategic leap redefines AI-powered interactions. It sets a new standard for seamless AI integration.

- 1 **Conversational Search:** Precise, link-free answers available to all logged-in ChatGPT users.
- 2 **Advanced Voice Mode:** Seamless voice interaction for intelligent, context-aware responses.
- 3 **Integrated Maps & Navigation:** Location-based queries, real-time directions, content discovery, and faster, smarter performance for everyday needs.



Search in Advanced Voice Mode



Integrated Maps & Navigation

Real-World Applications

- Voice-based question answering with intelligent recommendations for daily tasks.
- Quickly find directions, explore locations, and access map-based insights.
- Replace traditional search engines with precise, conversational AI for work and personal use.

ChatGPT API Upgrade: Boosting every developers' productivity

OpenAI introduces an **upgrade** of **OpenAI API** to enhance **experience** and boost **productivity** of the developers

Key Features

New tools to ease on app development such as:



Function Calling

Trigger specific actions based on predefined functions



Structured Output

Define response formats to control how data is delivered



Simplified WebSocket

Simplify coding requirement up to 60%



Preference Fine Tuning

Define a pair of responses to prioritize

What does this mean for your business?



Save On Costs

GPT-4o Audio Tokens are 60% cheaper, with a 10x cost reduction for GPT-4o Mini



Tailored Industry Solutions

Create smarter apps like chatbots or error detection with simplified development

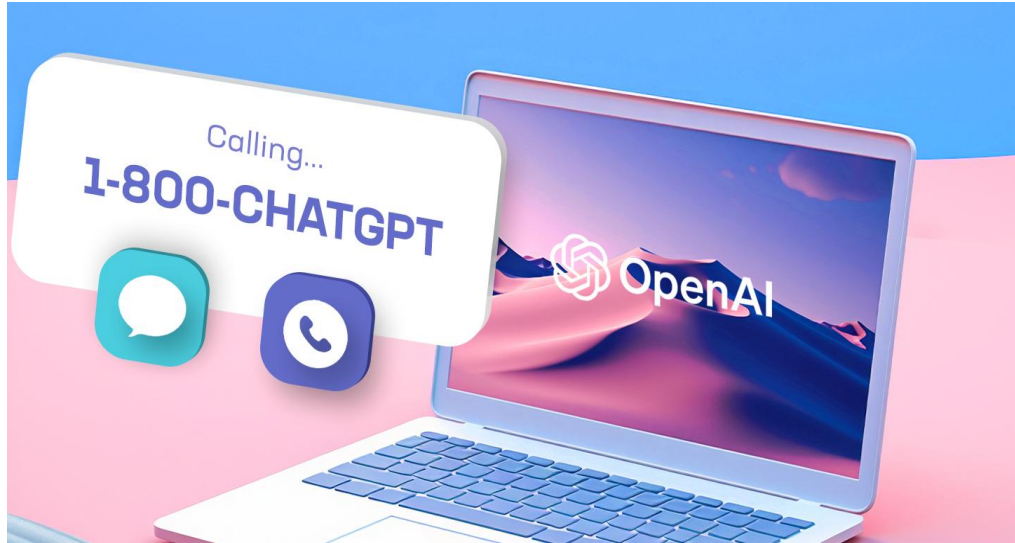


Accessible Innovation

Build AI tools effortlessly, even for small businesses with minimal resources

1-800-CHATGPT now available locally on your mobile phone

"AI assistance now fits in your pocket or lands on your rotary phone."



Features



15 minutes of free access per month for U.S. users to engage ChatGPT by phone.



Works on smartphones, landlines, and even rotary phones.



WhatsApp integration makes ChatGPT accessible globally



Conversations won't be used to train AI, prioritizing user privacy.

Transformative Benefits



Broader Accessibility

Connects users who prefer traditional methods, including older adults or those with limited internet.



Real-World Usability

Examples: Translate phrases, identify landmarks, or assist with errands on the go.



Global Reach

Expands ChatGPT access to regions where WhatsApp dominates communication.

Why OpenAI Stands Out



Inclusive design with accessibility-first features

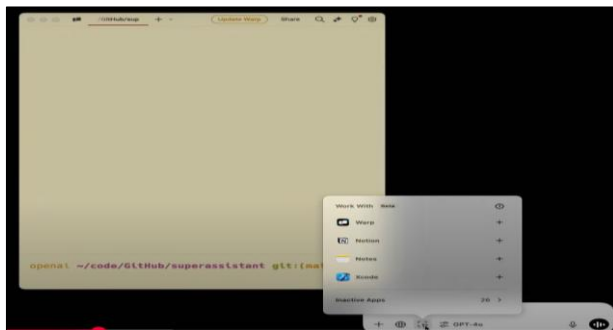


Privacy-focused approach, ensuring user trust

ChatGPT Powered Mac Apps: Boost for Apple Users

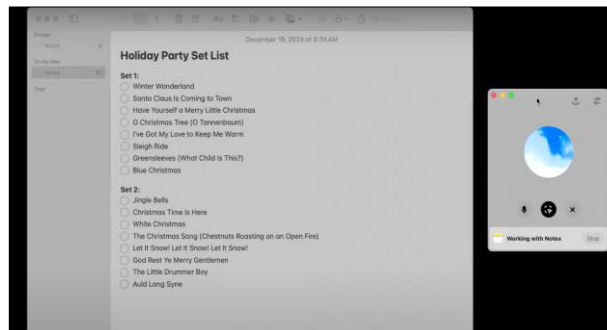
OpenAI and Apple partner to revolutionize the Mac experience through integrating apps like Apple Notes, Notion, and Xcode, transforming them into smarter productivity tools

Key Features



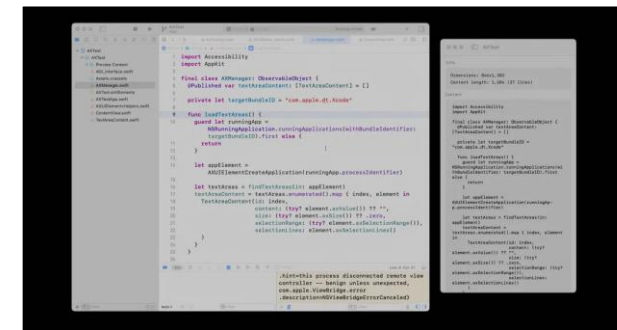
AI- Powered Mac Apps

Context-aware assistance for tasks like organizing, ideation, and debugging



Advanced Video Mode

Hand-free interaction for faster and smarter task management



Developer Ready Tool

AI Powered coding and debugging in Xcode and Warp

Why Macs?

- 1 Boosting Workflows:** Embeds ChatGPT into Macs to enhance user productivity and adoption.
- 2 Driving Revenue:** Taps into subscriptions and Apple partnerships.
- 3 Broader Reach:** Expands influence across Apple's ecosystem.

Use-Cases

- 1 Smart Task Management:** Simplifies tasks with in-app insights and content organization.
- 2 Voice Control:** Enables hands-free task management with voice commands.
- 3 Smart Coding:** Boosts coding with intelligent assistance and debugging.

OpenAI's o3 & o3-mini: A Game-Changer for Innovation

What is o3 & o3-Mini?

OpenAI introduces o3 and o3-mini this January, building on o1 with **significantly enhanced capabilities** marked with these benchmark scores:

Arc AGI Benchmark

87.5%

the ability to solve unknown problems

Epoch AI Frontier Math

25.2%

the ability to solve complex mathematical problem

SWE-Bench

71.1

the ability of algorithmic problem solving and coding

GPQA Diamond

87.7%

the ability of advanced scientific reasoning

Current Status of o3 Model



Adaptive Reasoning

New mode allow users to choose between low-effort and high-effort tasks



Safety Testing

While highly advanced, o3 is still undergoing rigorous testing to ensure safety

Implication of the New Model

OpenAI still must improve its model to make it cheaper.

\$20/task

For low compute mode task

1.14 Mio

For completing 400 benchmarks

OpenAI's 12-day announcement sent shockwaves across the AI market and spurred competitor reactions

Implication of Open AI Announcement



Predicted Trends to Grow based on OpenAI Announcement

