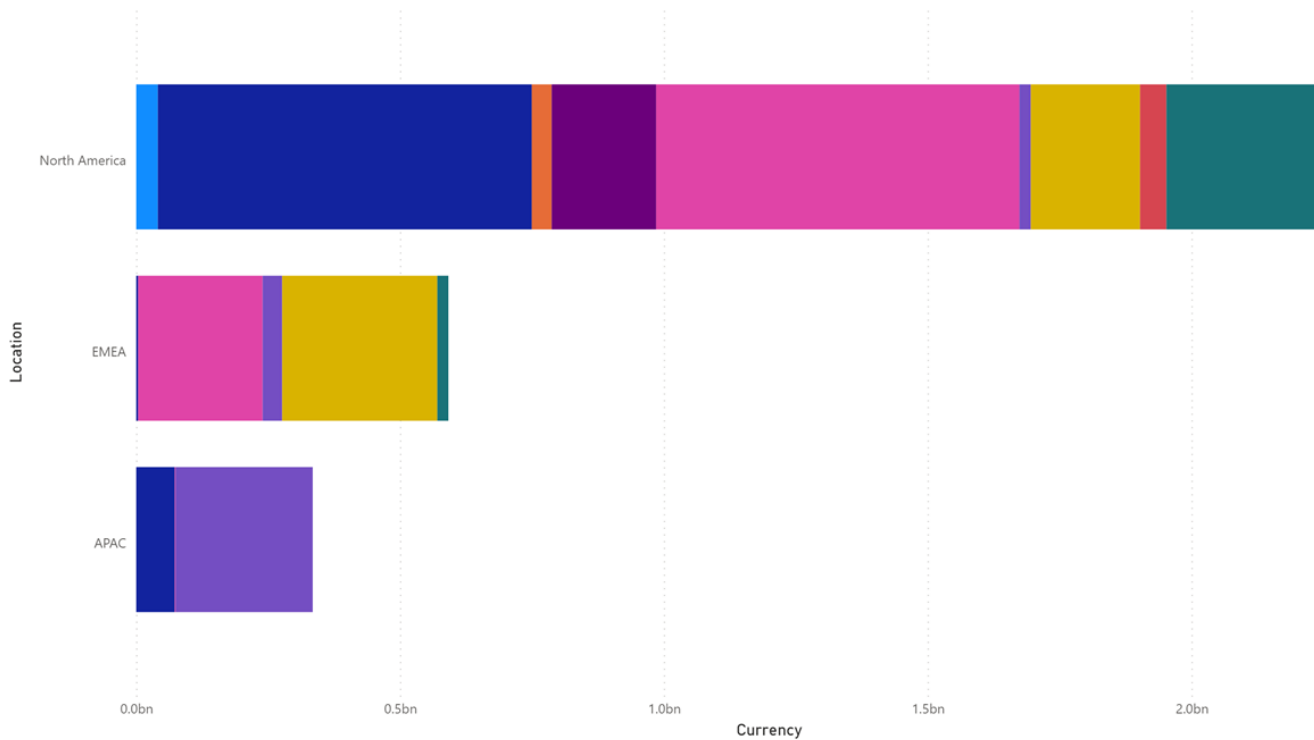


Q2 2021 (Apr - Jun): Global HRTech Investments & Startup Funding

HRTech Global Investments Q2 Overview

HR Tech Segment ● HRMS ● Talent Acquisition ● Talent Analytics ● Talent Development ● Talent Engagement ● Talent Management ● Talent Operations ● Talent Planning ● Total Rewards



KEY HIGHLIGHTS:

- We have tracked **60+ deals** accruing to an investment of over **US \$3+ bn.**
- The largest investment for the first quarter of 2021 was **\$300 M into Workforce Management Platform Workrise.**
- **With SERIES D & 3** funding cumulatively contributing to **over 47% of the total invested dollars,** it indicates the focused interest of on mature and proven solutions.

Top 3 trending categories:

- **Talent Engagement:** Focus on Performance Management systems, Leveraging employee collaboration to improve employee experience and focusing on employee Mental Health and creating inclusive workplaces.
- **Talent Acquisition:** The focus continues to be on the freelance market & hourly workers, background screening is driving the interest for this segment as well as Applicant Tracking Systems.
- **Talent Operation:** Cloud-based solutions to replace outdated or manual systems (for example payroll, workforce management)



Additional hrtech.sg resources

For more info reach out to us at: info@hrtech.sg

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