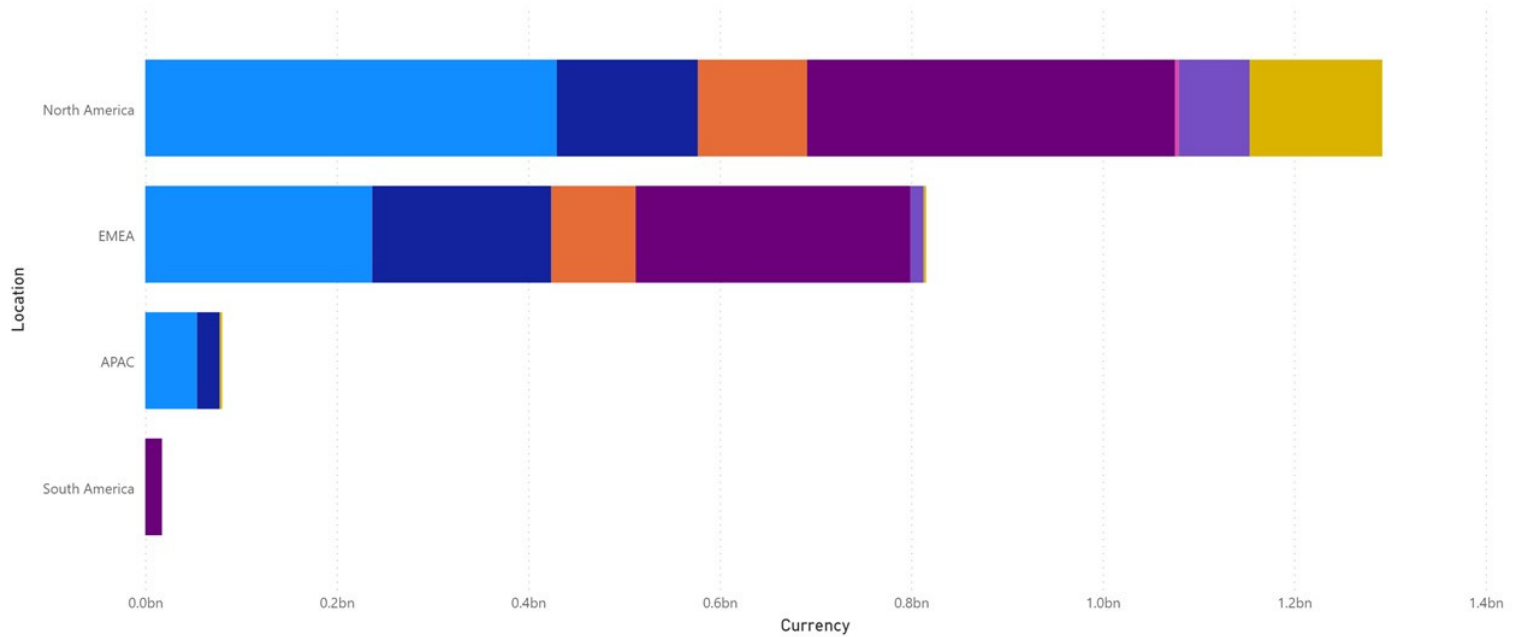


Q1 2021 (Jan - Mar): Global HRTech Investments & Startup Funding

HR Tech Global Investments Q1 Overview

HR Tech Segment ● HRMS ● Talent Acquisition ● Talent Development ● Talent Engagement ● Talent Management ● Talent Operations ● Total Rewards



KEY HIGHLIGHTS:

- We have tracked **80+ deals** accruing to an investment of over **US \$2+ bn.**
- The largest investment for the first quarter of 2021 was **\$270 M into HRMS solution Paycor.**
- **With SERIES D & E** funding cumulatively contributing to **over 36% of the total invested dollars,** it indicates the focused interest of investors on mature and proven solutions.

Top 3 trending categories:

- **HRMS:** An era of virtual, distributed, and hybrid workforce is necessitating a fully functional HRMS platform for enterprises of all sizes
- **Talent Engagement:** Continues to attract top dollars in investments with the spotlight on the following two areas: DEI&B, Mental Wellness
- **Talent Acquisition:** A strong focus on the freelance market & hourly workers, and background screening is driving the interest for this segment.



Additional hrtech.sg resources

For more info reach out to us at: info@hrtech.sg

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