

Hey, what are you •  
dreaming about?

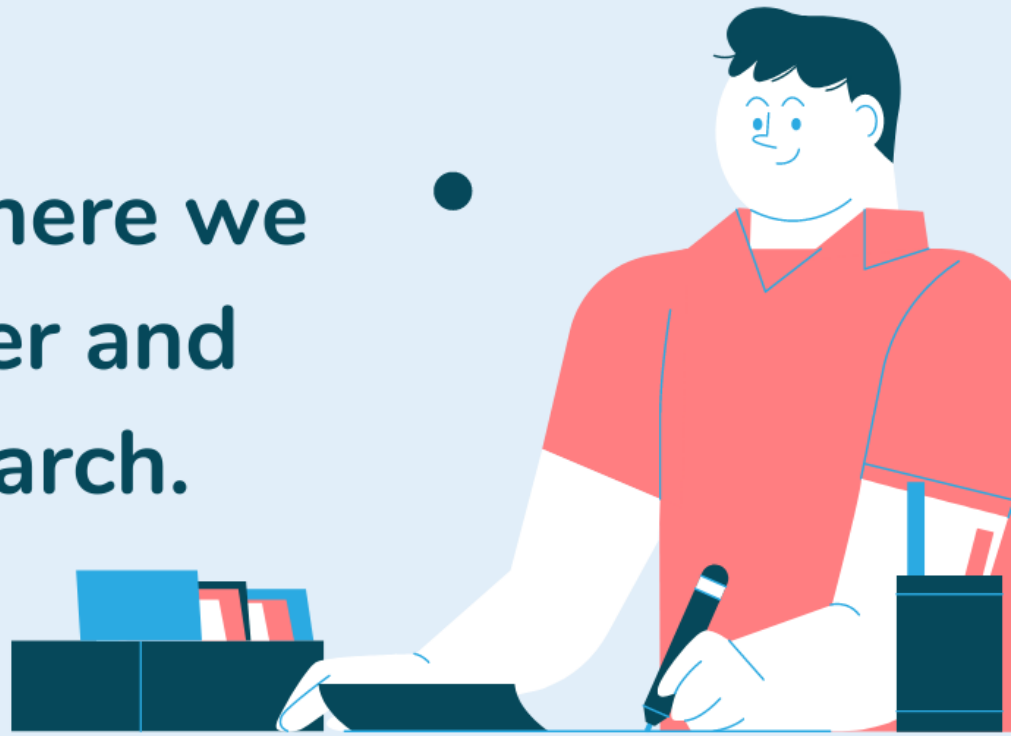


•  
Me? About a world where  
users, creators, and  
influencers of industry  
research come together.



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A world where we  
can discover and  
shape research.



How will it help?



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It'll make research  
more contextual, to  
begin with.



Hmmm, Agree!



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It will democratize and  
interactivate research.



Woah! Fancy word!



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Does it not exist  
already?



No. The research industry  
is fragmented and linear  
right now.



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That makes it  
expensive, inefficient,  
and inaccessible



Hmmm, Got it!



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Who can benefit  
from this though?



Decision-makers, Sellers to  
these industries, and people  
in those functional careers.



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Which industries  
and functions?



Banking, Telecom, EX, CX,  
Cloud



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How will they benefit?



Make better decisions, Have better sales conversations, and grow your career.



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That's a pretty new  
perspective to research.



It's a revolution!



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# Twimbit

Where the world  
discovers and  
shapes research

An ecosystem for users, creators,  
and influencers of industry research



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