Global companies making EX experiential

Nab the Grab EX









67%
Employees
as customers



100% Culture



100% Technology



67%
Practiced empathy



O/YO
Rewards
and benefits



*twimbit ratings for best practices







CEO: Anthony Tan



Mission: To be an everyday app for consumers.



Revenue USD MM (FY20): \$2,000.00



Headcount: 7,200

Grab is a super app that provides transportation, logistics and financial services.

Highlights



25% increase in internal mobility applications



Launched 100+ initiatives to support during the pandemic



\$40 MM+ committed in partner relief initiatives



Tender loving care: GrabFlex program for customized benefits



Drivers of culture

- 1 Heart: Empathize and create a positive impact on community
- 2 Humility: Celebrate small wins and withhold judgement
- 3 Honour: Respect begets respect
- 4 Hunger: Believe that goals can be achieved through collective effort



EX objectives

Foster hunger to make a difference

Focus on building teams

Say 'No' to brilliant jerks. Humility is fundamental.

50-50 weight to appraise performance and culture

Promote diversity and inclusion through internal leadership workshops

GG

Many seasoned engineers and managers, lots to learn. No bureaucracy, flexible working hours, and absolutely no micro management. Everyone is very helpful. "Your problem is my problem" is one of the core principles of the company, and is followed across the company. 55

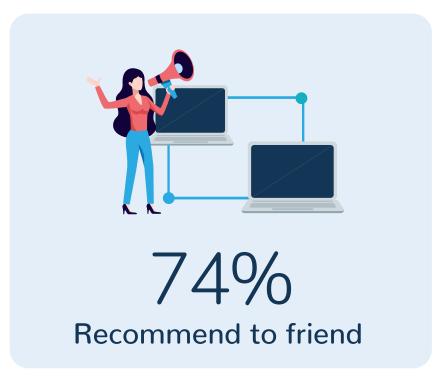
Software Engineer at a US office



Key ratings











Benefits

- 1 Stock options & Medical coverage
- 2 Start fresh: Streamlined on-boarding experience. Access to all tools, and knowledge resources to hit the ground running.
- Let it germinate: Flexible work environment, open spaces, natural lighting are the core drivers to improve employee productivity.
- Make room for more: Parent support leave and more to help employees balance work and life
- Grow and harvest: Learning and development programs

Match-up to Grab!



Build a structure that does not allow micro-management



Help your people learn to celebrate others



Invest in physical spaces to improve productivity



Insights that find you

The twimbit experience:



Subscriptions



Communities



Advisory

How can we help? reachus@twimbit.com